



# JUANVI BONASTRE

GENERAL MANAGEMENT

## PROFILE

Strategy and sales management expert, with high knowledge in training and team leadership. Focused in reaching my goals considering people as the biggest active of the company. Coaching leadership is my style, and all members of my team would have the possibility to express them opinions and issues.

## LANGUAGES

SPANISH- MOTHER TONGUE  
CATALAN- MOTHER TONGUE  
ENGLISH- BASIC

## CONTACT

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## SOCIAL

 <https://www.facebook.com/juanvi.bonastre>

 <https://www.linkedin.com/in/juanvi-bonastre-445aba115/>

 <https://twitter.com/jvbonastre?lang=es>

## EXPERIENCE

### CEO

GRANIER | Sep 2015 - Mar 2018

- Organizational chart rebuilding
- Creation of new departments
- International market expansion
- Franchises expansion and development

### SALES DIRECTOR

EUROPASTRY | Jan 2002 - Aug 2015

- Management of Spain, Portugal and Colombia delegations.

### SELLER

FRIDA ALIMENTARIA | May 1989 - Jan 2002

- Valencia division manager (1995-2002)
- Head of distributors division (1992-1995)

## EDUCATION

### ENTERPRISE MANAGEMENT MODULES

IESE, EADA

### BACHELOR IN HUMANITIES

UOC | PRESENT

### COMPREHENSIVE MARKETING MANAGEMENT PROGRAM

ESADE | 1999

### HUMAN RESOURCES MANAGEMENT PROGRAM

CDE (Valencia) | 1995

### FINANCE PROGRAM

Business School of Alzira (Valencia) | 1994

### MASTER IN GENERAL MANAGEMENT

CDE (Valencia) | 1993

## SKILLS

Motivation  
Coaching leadership  
High analytic skills  
Team management  
Trading  
Project management  
Efficiency under pressure  
Creativity